

2023



ZARRAZ DOLLAR

GLOBAL MERCHANT

WHITEPAPER
Merchant

Overview

E-commerce allows consumers to shop from the comfort of their own homes at any time of day or night. This convenience is particularly valuable for people with busy schedules, those who live in remote areas, and those with limited mobility. Online shopping allows consumers to access a much wider variety of products than they might find in a physical store. This is particularly useful for people looking for niche or hard-to-find items. E-commerce businesses often have lower overhead costs than brick-and-mortar stores, which can allow them to offer lower prices to consumers. E-commerce has opened up new opportunities for small businesses and entrepreneurs to enter the marketplace, which has increased competition and forced larger companies to adapt and innovate. In the wake of the COVID-19 pandemic, e-commerce has become even more important as consumers have looked for ways to avoid in-person contact and reduce their risk of exposure to the virus.

Zarraz Dollar introduction

What is Zarraz Dollar ?

Zarraz Dollar is a merchant based project defined and shared by the community with a sustainable economic system

Our mission :

One of the primary aims of any zarraz merchant is to increase sales and revenue. This can be achieved by increasing website traffic, improving conversion rates, and expanding the product line. Another important aim is to build brand awareness and recognition. This can be done through targeted advertising campaigns, social media marketing, and content marketing.

Core Value :

Zarraz Dollar is committed to providing a secure and reliable platform for users to conduct transactions. Zarraz Dollar aims to make cryptocurrency accessible to everyone, regardless of their technical knowledge or financial status. Zarraz Dollar is dedicated to maintaining transparency in its operations and ensuring that users have access to accurate information about the platform. Zarraz Dollar aims to be at the forefront of cryptocurrency innovation, developing new features and technologies that enhance the user experience. Zarraz Dollar values its community of users and seeks to foster a sense of collaboration and cooperation among them. Zarraz Dollar is committed to reducing its environmental impact and promoting sustainable practices in the cryptocurrency industry. Zarraz Dollar aims to be a flexible and adaptable platform that can meet the evolving needs of its users and the wider cryptocurrency market.

Zarraz Whitepaper

Advantages



Fast and Secure Transactions: Zarraz Dollar utilizes blockchain technology to ensure that transactions are fast, secure, and transparent.



Low Fees: Using Zarraz Dollar for transactions can often result in lower fees compared to traditional payment methods, such as credit cards or wire transfers.



Borderless Payments: Zarraz Dollar can be used to make payments across borders without the need for intermediaries, making it a cost-effective option for international transactions.



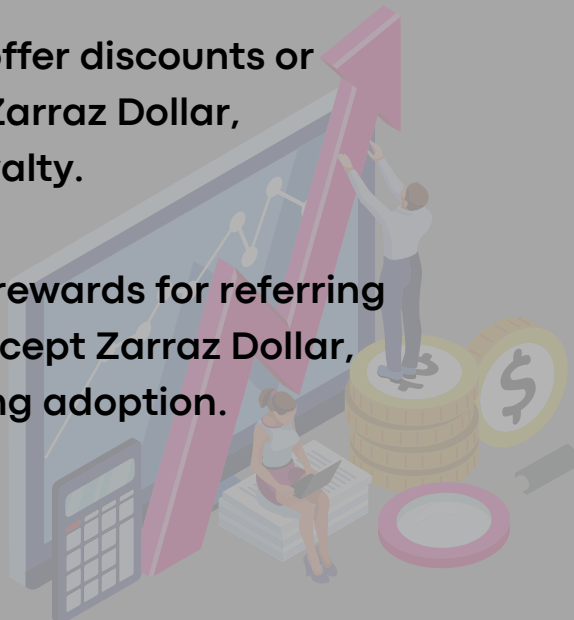
Investment Opportunity: As with many cryptocurrencies, holding Zarraz Dollar can offer an investment opportunity, as the value of the coin may increase over time.



Loyalty Programs: Merchants could offer discounts or rewards to customers who pay with Zarraz Dollar, encouraging repeat business and loyalty.



Referral Programs: Users could earn rewards for referring new customers to merchants who accept Zarraz Dollar, expanding the network and increasing adoption.



Zarraz Whitepaper

Tokenomics

Name : Zarraz Dollar

Symbol : ZD

Decimal : 8

Chain : BEP20

Total Supply : 98,000,000,000

Initial MarketCap : 117,600,000,000

Contract : `0x51FD1845d74eCA21b36070BF5eBf04AFAa2185C8`



Zarraz Whitepaper



Level 3-Q4 2023

- Merchant integration



Level 4 First half 2024

- CoinMarketCap listing
- CEX listing



Level 2-Q2 2023

- ZD bybit swap launch
- Community development
- On Field , Online exposure

Level 1-Q4 2022

- ZD concept launch
- Website
- Whitepaper



Zarraz Dollar: the future of digital payments



Zarraz Dollar
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